

### The Evolution of the Women's Future Fund

30 000 BCE	Venus of Willendorf, 1st known image of a woman
1929	We're "Persons"
1970	Royal Commission on the Status of Women
1972	NAC founded
1980	Mediawatch established after CRIC study found women under-represented and stereotypically portrayed
1989	Montreal massacre
1991	Ottawa conference on financial stability for women's groups
[1991]	[Shari] Mediawatch
1994	Feasibility study
1995	Report on National Project on Sharing Resources: Developing models of Collective Fundraising for National Women's and Girls' organizations
1995	UN Women's Conference in Beijing
1996	WFF founded
1998	1st Members' Council meeting, 1st Board elected
1999	WFF receives charitable status
2000	1st campaign launched March 8
2000	Female gender symbol with dollar sign
2000	Women's World March
2005	eight member groups
2005	200+ donors
2005	First black woman G.G.- Michaëlle Jean!!
2008	A force in the movement to be reckoned with. Keep on going taking us with you.
Between 2010-2015	WFF will be United Way's toughest competitor in workplace giving!